



ksm

Transport Advisors

Trucking
Analytics
Council

KSMTA Trucking Analytics Council Membership Directory

October 2023

About the KSMTA Trucking Analytics Council



Trucking is a business of decimal places. In order to make better decisions, it's imperative that leaders work with a complete and accurate picture of their trucking operations. The mission of the KSMTA Trucking Analytics Council (TAC) is to enhance the technological sophistication of the analytics professionals that choose to join TAC. TAC will provide a conduit to:

- Share proven data analytics strategies and techniques with a deep focus on trucking or transportation-specific problems or opportunities.
- Become a trusted resource for leading-edge tech strategy, application vetting, and implementation.
- Identify trends with respect to industry software applications and hardware.
- Identify common measurements to enhance the transparency and profitability of the companies we serve.
- TAC is restricted to data and analytics professionals within transportation companies and those transitioning into these roles.

Notes:

Big G Express



Contacts:

Mark Henley

Network and Pricing Manager
markhenley@biggexpress.com

Roger Ross

CFO
rogerross@biggexpress.com

HQ Location: Shelbyville, TN

TMS: Innovative

Telematics: Omnitrac

ELD Provider: Omnitrac

Maintenance App: ShopFax

BI Tools:

Data Warehouse:

Other Applications: KSMTA FNE

Business App Suite: Microsoft 365

Primary Op. Mode: Dryvan (Big G Express), Flatbed (IKE Transportation)

Truck Count: 555 (505 Big G Express, 50 IKE Transportation)

Notes:

Bowerman Trucking



Contact:	Noah Bowerman Vice President of Everything noah@bowermanonline.com
HQ Location:	Searcy, AR
TMS:	McLeod
Telematics:	PeopleNet, Skybitz, Orbcomm
ELD Provider:	PeopleNet
Maintenance App:	Cetaris
BI Tools:	Power BI
Data Warehouse:	McLeod IQ
Other Applications:	
Business App Suite:	Microsoft 365
Primary Op. Mode:	Dryvan
Truck Count:	125

Notes:

Boyd Bros. Transportation



Contact:

Landin Henderson

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Gary Jones

Pricing Manager
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Jennifer Walker

Director of Admin & Analytics
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Collins Henry

Lead Sales Manager
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HQ Location: Birmingham, AL

TMS: McLeod

Telematics: Orbcomm

ELD Provider: Rand McNally

Maintenance App: TMT

BI Tools: Tableau

Data Warehouse:

Other Applications: KSMTA FNE, Flowlogix

Business App Suite: Microsoft 365

Primary Op. Mode: Flatbed

Truck Count: 501

Notes:

Christenson Transportation



Contacts:

Steve Perryman

CFO

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Elliott Pinson

COO - Business Development

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Chandler Klein

Business Intelligence Analyst

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Donna Lee

Business Intelligence Analyst

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HQ Location:

Strafford, MO

TMS:

McLeod

Telematics:

Geotab/Transflo, TGI (Trailer Tracking), Road Ready (Trailer Tracking)

ELD Provider:

Geotab/Transflo

Maintenance App:

TMT - Dossier

BI Tools:

Power BI

Data Warehouse:

McLeod IQ

Other Applications:

Parade AI, BitFreighter (EDI), Truckload Wizard (Network Analysis and Pricing), Speed to Quote (Outlook email pricing tool), Speed to Bid, McLeod FlowLogix

Business App Suite:

Microsoft 365

Primary Op. Mode:

Dryvan

Truck Count:

293

Notes:

Classic Carriers



Contacts:

Lucas Subler

President

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Jeff Barga

Vice President – Operations

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Kurt Rhodes

IT Director

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HQ Location:

Versailles, OH

TMS:

TMW Suite

Telematics:

Samsara

ELD Provider:

Samsara

Maintenance App:

Dossier

BI Tools:

FleetOps

Data Warehouse:

Other Applications:

Tenstreet, Infnit-I, Stay Metrics

Business App Suite:

Microsoft Office 2016/2019

Primary Op. Mode:

Refrigerated

Truck Count:

120

Notes:

CLI Transport



Contact:	Eamonn Clarke Director of Petroleum Distribution eclarke@sheetz.com
HQ Location:	Altoona, PA
TMS:	TMW Suite
Telematics:	PeopleNet
ELD Provider:	PeopleNet
Maintenance App:	N/A
BI Tools:	Tableau
Data Warehouse:	TMW Reveal
Other Applications:	Idelic
Business App Suite:	Microsoft 365
Primary Op. Mode:	Tanker
Truck Count:	301

Notes:

Danny Herman Trucking



**Danny Herman
Trucking**

Contact:

Carlton Tugman

Director of Pricing

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Mike Averill

VP of Technology

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Tim Horne

Senior Developer

tim.horne@dannyherman.com

HQ Location: Mountain City, TN

TMS: Innovative

Telematics: Omnitracs

ELD Provider: Omnitracs

Maintenance App: TMT

BI Tools:

Data Warehouse: Proprietary

Other Applications: KSMTA FNE

Business App Suite: Microsoft 365

Primary Op. Mode: Dryvan

Truck Count: 475

Notes:

Duncan & Son Lines

**Contact:****Steve Hitchcock**

COO

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David Duncan

CEO

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Abe Alirez

CIO

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HQ Location:

Buckeye, AZ

TMS:

TMW Truckmate

Telematics:

Geotab

ELD Provider:

Geotab

Maintenance App:

Truckmate

BI Tools:**Data Warehouse:**

IBM DB2

Other Applications:

Implementing Idelic

Business App Suite:

Microsoft 365

Primary Op. Mode:

Intermodal/Drayage

Truck Count:

290

Notes:

Garner Trucking



Contacts:

Sherri Garner Brumbaugh

President/CEO/Owner

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Tim Chrulski

COO

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Josh Ramirez

IT Manager

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HQ Location: Findlay, OH

TMS: TMW Operations

Telematics: Omnitracs

ELD Provider: Omnitracs

Maintenance App: RTA

BI Tools: Power BI

Data Warehouse:

Other Applications: KSMTA FNE, Testing Idelic, Samsara

Business App Suite: Microsoft 365

Primary Op. Mode: Dryvan

Truck Count: 85

Notes:

Highway Transport



Contacts:

Darren Downing

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Calvin Walters

Financial Planning & Analysis
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Marshall Franklin

President & CFO
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HQ Location:	Knoxville, TN
TMS:	TMW Operations
Telematics:	PeopleNet
ELD Provider:	PeopleNet
Maintenance App:	TMT
BI Tools:	Power BI, Tableau
Data Warehouse:	Proprietary - SQL Server Data Warehouse and Tableau (Einstein) Analytics
Other Applications:	Salesforce
Business App Suite:	Microsoft 365
Primary Op. Mode:	Tanker/Bulk
Truck Count:	410

Notes:

JLE Industries



HQ Location:	Dunbar, PA
TMS:	Proprietary with TMW Suite DB, DriverOS
Telematics:	Motive
ELD Provider:	Motive
Maintenance App:	TMT
BI Tools:	Proprietary
Data Warehouse:	Proprietary
Other Applications:	Idelic, Parade AI
Business App Suite:	Microsoft 365
Primary Op. Mode:	Flatbed
Truck Count:	375

Notes:

Kivi Brothers Trucking, Inc.



Contacts:

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Derek Kivi

President & CEO

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Tim Tran

CIO

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Kaitlyn Kivi

Director of Operations

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HQ Location:

Duluth, MN

TMS:

TMW

Telematics:

PeopleNet

ELD Provider:

PeopleNet

Maintenance App:

TMT

BI Tools:

Power BI

Data Warehouse:

Other Applications:

Freight Science

Business App Suite:

Microsoft 365

Primary Op. Mode:

Flatbed

Truck Count:

300

Notes:

Leonard's Express



Contact:	Christopher Demillo Director of Systems Development chris.demillo@leonardsexpress.com
HQ Location:	Farmington, NY
TMS:	TMW Operations
Telematics:	Samsara
ELD Provider:	Samsara
Maintenance App:	TMT
BI Tools:	Power BI
Data Warehouse:	
Other Applications:	Parade AI, Greenscreens
Business App Suite:	Microsoft 365
Primary Op. Mode:	Refrigerated
Truck Count:	

Notes:

Magnum Transport



Contacts:

Ryan Shaw

Director of Business Development, CPA
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Drew Kaleida

VP Strategy & Profitability
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Tanner Schmit

Pricing Analyst
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HQ Location:

Fargo, ND

TMS:

TMW Operations

Telematics:

ELD Provider:

Maintenance App:

TMT

BI Tools:

Power BI

Data Warehouse:

Other Applications:

AVRL

Business App Suite:

Microsoft 365

Primary Op. Mode:

Refrigerated

Truck Count:

785

Notes:

Nussbaum Transportation Services

**Contact:****Doug Knepp**

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COO

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James Grier

Director of Fleet Service

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Tyler Dietrich

Director of Pricing

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HQ Location:

Hudson, IL

TMS:

TMW Suite

Telematics:

Geotab

ELD Provider:

Geotab

Maintenance App:

TMT

BI Tools:

Power BI

Data Warehouse:

Azure – Proprietary

Other Applications:

Sales Scope – Proprietary Business Development, Pricing, and Profitability App

Business App Suite:

Microsoft 365

Primary Op. Mode:

Dryvan

Truck Count:

496

Notes:

Sewell Motor Express

**Contact:****David Christenson**

CFO

dchristensen@go-sewell.com

Jay Sewell

President & CEO

jsewell@go-sewell.com

Chris Meers

COO

cmeers@go-sewell.com

HQ Location: Wilmington, OH**TMS:** McLeod**Telematics:** Samsara**ELD Provider:** Samsara**Maintenance App:****BI Tools:****Data Warehouse:****Other Applications:****Business App Suite:** Microsoft 365**Primary Op. Mode:** Dryvan**Truck Count:** 74**Notes:**

Sharp Transportation



Contacts:

Luke Ercanbrack

Data Analyst / IT Specialist
luke@sharptrucking.com

Mike Pressley

Chief Operation Officer
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Dakota Clark

Controller
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HQ Location: Wellsville, UT

TMS: McLeod

Telematics: Omnitracs

ELD Provider: Samsara

Maintenance App: Dossier 7

BI Tools: Power BI

Data Warehouse:

Other Applications:

Business App Suite: GSuite

Primary Op. Mode: Dryvan

Truck Count: 200

Notes:

Southland Transportation Co.



Contacts:	Zach Hardy Director of IT and Business Process zhardy@sltrans.com
HQ Location:	Boonville, NC
TMS:	TMW
Telematics:	Omnitracs (historical into March 2023) Samsara (November to present)
ELD Provider:	Omnitracs (historical into March 2023) Samsara (November to present)
Maintenance App:	TMT / AMS
BI Tools:	Tableau / PowerBI / AMS
Data Warehouse:	
Other Applications:	EDI-CLEO Clarify, Imaging: TWM (Imaging moving to EBE, Truck and Trailer Tracking)
Business App Suite:	Accounting: Sage / Microsoft 365
Primary Op. Mode:	90% Dryvan / 10% Refrigerated
Truck Count:	205

Notes:

Super T Transport



Contact:	Glen Garner System Admin/Data Analyst glen.garner@superttransport.com
HQ Location:	Idaho Falls, ID
TMS:	TMW Operations
Telematics:	Samsara
ELD Provider:	Samsara
Maintenance App:	TMT
BI Tools:	Power BI
Data Warehouse:	
Other Applications:	
Business App Suite:	Microsoft 365
Primary Op. Mode:	Refrigerated
Truck Count:	216

Notes:

TCI Transportation

**Contact:****Cara Swank**

CFO

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Andy Figueroa

Senior Director of Information Technology

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HQ Location:

Commerce, CA

TMS:

McLeod

Telematics:

Samsara

ELD Provider:

Samsara

Maintenance App:

Karmack Fusion

BI Tools:

FleetOps

Data Warehouse:**Other Applications:**

Idelic, Infiniti / Vertical Alliance, Record 360, Zendesk

Business App Suite:

Microsoft 365

Primary Op. Mode:

60% Refrigerated / 40% Dry

Truck Count:

965

Notes:

TLD Logistics



Contact:	Patrick Craig Analytics Integration Lead pcraig2@tldlogistics.com
HQ Location:	Knoxville, TN
TMS:	McLeod
Telematics:	Orbcomm
ELD Provider:	Orbcomm
Maintenance App:	Dossier
BI Tools:	Power BI
Data Warehouse:	McLeod IQ
Other Applications:	Proprietary Safety Scoring Application
Business App Suite:	Microsoft 365
Primary Op. Mode:	Dryvan
Truck Count:	480

Notes:

Veriha Trucking

**Contact:****Alexis Burns**

Financial Planning & Analysis
aburns@veriha.com

Valeriy Melnyk

Data Analytics & Business Intelligence
vmalnyk@veriha.com

HQ Location:

Marinette, WI

TMS:

McLeod

Telematics:

Platform Science

ELD Provider:

Platform Science

Maintenance App:

TMT

BI Tools:

Power BI, Cognos, FleetOps

Data Warehouse:**Other Applications:**

Idelic, Flowlogix, Parade, Vnomics, Tenstreet, ParadoxAI

Business App Suite:

Microsoft 365

Primary Op. Mode:

Dryvan

Truck Count:

201

Notes:

KSMTA Contacts



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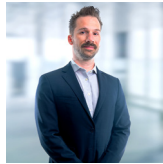


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